Sponsorship & Exhibiting Prospectus

March 4, 2020
Notre Dame of the University of Maryland

Increase Your Impact!

wlf@mpt.org  womens-leadership-forum.org
Mission Statement
The Women’s Leadership Forum provides a transformative experience that elevates the power of women’s voices in their communities through networking and collaboration.

Vision Statement
The Women’s Leadership Forum strives to be an event which brings inspiration and transformation to all women in a safe space.

Values Statement
The Women’s Leadership Forum values diversity, equity and inclusion. The Forum engages with our audiences in a way that reflects and respects their unique perspectives and experiences to address the needs in the communities we serve. The Women’s Leadership Forum values the diversity of thought, culture and respect for individual identity which includes race, color, national origin, gender identity, sexuality, class, and religion.

2019 Highlights

- 300 Attendees
- 1 Keynote
- 36 Exhibitors
- 6 Sessions

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"I had such a wonderful time at the event!"
— Vanessa

"Looking forward to next year."
— Roxanne

"I look forward to attending the event next year. By the way, the program was awesome."
— Barbara

Host Yolanda Vazquez, Keynote Enoch Pratt Free Library President & CEO Heidi Daniel, WLF Founder Colette Colclough

MPT Women’s Leadership Forum volunteers

36 exhibitors in action

Women heard from 12 speakers.
2019 Sponsors

**COACH LEVEL**

M&T Bank

[Logo]

secu.

different direction

The PATIENTS Program

at the University of Maryland
School of Pharmacy

**HOST LEVEL**

COMPTROLLER of MARYLAND

Serving the People

STRATEGIC FACTORY

Waxing Kara

**PARTNER LEVEL**

InfoTrend

MARYLAND LOTTERY®

NOTRE DAME OF MARYLAND UNIVERSITY

© www.womens-leadership-forum.org
Affordable Optics

Baltimore City Foster Adoption Resources

D’s Exquisite Finds

Darlene’s Beloved Desserts

Department of Labor Licensing and Regulation (DLLR)- Office of Small Business Regulatory Assistance

The Fashnique

Gallagher

HR Geckos

Infotrend

InvestEd

Kitchen Saver

Mary Kay Skin Care & Cosmetics

Maryland Insurance Administration

Maryland Lottery

Maryland Public Television

Maryland Small Business Development Center

Mehndi with Heena

Notre Dame of Maryland University

Promise Quest Sisters

Rejuv Me

State Employees Credit Union (SECU)

Simply Taor Jewels

Strategic Factory

The Patients Program of the University of Maryland, School of Pharmacy

Tops by Andrea

Tracy Jaeger Photography

Women Embracing Abilities Now (W.E.A.N.)

Write Books Well

Young Living Oils

ZEN-Me
Notre Dame of Maryland University educates leaders to transform the world.

Embracing the vision of the founders, the School Sisters of Notre Dame, the University promotes the advancement of women and provides a liberal arts education in the Catholic tradition.

Notre Dame challenges women and men to:
• strive for intellectual and professional excellence,
• build inclusive communities,
• engage in service to others, and
• promote social responsibility.

Fearless and Faithful

We were the first Catholic college for women in America to offer the rigorous four-year education men already received. Our founders, the School Sisters of Notre Dame, brought their internationally renowned teaching skills to Baltimore in 1847. Since then, over 22,000 graduates have carried the Sisters’ values of truth, integrity and intellectual inquiry into the world.

Looking to the Future

Though grounded in tradition, Notre Dame continues to respond to changes in education and society. While the Women’s College still offers the benefits of a focused, single-sex education, we meet the needs of adult women and men with career-focused undergraduate and graduate programs designed around their real-life schedules.

Our Graduates in the World

Whether your passion is NASA or nursing, you’ll find a Notre Dame graduate at the top of the field. Our Women’s College graduates excel in male-dominated sectors such as science and engineering. Men and women in our adult studies programs also serve in the military, improve educational policy, write books, start nonprofits, improve their communities and, everywhere, lead.
8:00 am – 8:30 am  Mix and Mingle, Light Breakfast
8:30 am – 9:00 am  Welcome, Logistics and Introductions
9:00 am – 10:00 am Round Table Discussion
10:15 am – 11:15 am Conversation and Questions
11:15 am – 11:30 am Energy Break
11:30 am – 1:00 pm  Vending and Lunch
1:00 pm – 2:00 pm  Lecture
2:00 pm – 2:15 pm  Energy Break
2:15 pm – 4:00 pm  Unconference
4:00 pm –  4:15 pm  Closing
Sponsorship Packages

$5,000 EMPOWERMENT SPONSORSHIP (2 available)
- 10 Complimentary attendee passes
- YouTube Leadership Highlight
- Social media spotlight
- Premium Signage
- Recognition in event program guide
- Recognition in welcome presentation day of the event
- Recognition as sponsor in promotional emails
- Promotional item in swag bag ($200 value)

$3,000 FORERUNNER SPONSORSHIP
- 6 Complimentary attendee passes
- Social media recognition
- Recognition on event signage
- Recognition in event program guide
- Recognition in welcome presentation day of the event
- Recognition as sponsor in promotional emails

$1,000 GROUNDBREAKER SPONSORSHIP
- 4 Complimentary attendee passes
- Social “shout out”
- Recognition in event program guide
- Recognition in welcome presentation day of the event
- Recognition as sponsor in promotional emails

$500 BREAK SPONSORS (2)
- 2 Complimentary attendee passes
- Social media “shout out”
- Recognition in event program guide
- Recognition at each break
- Signage recognition at break location

$200 SWAG BAG
- Your promotional materials placed in attendee swag bags

CONTACT
11767 Owings Mills Blvd.
Owings Mills, md 21117
Phone 410-581-4115 | Fax 410-581-4382
wlf@mpt.org | womens-leadership-forum.org
Exhibitor Information

Exhibitors

WHAT YOU RECEIVE

- COMPLIMENTARY ATTENDEE PASSES
- Complimentary lunch
- 6 ft. Table + tablecloth + identification sign
- (2) Two chairs
- Standard directory listing

TENTATIVE EXHIBITOR HOURS

8:00 AM – 9:00 AM
11:30 AM – 2:00 PM
LOAD IN: 7:00 AM

Booth Pricing

This women’s event features shopping, information and lunch. All proceeds from vendor fees will benefit the WLF. We look forward to a wide variety of unique retail products and services for women, from jewelry and handbags to aromatherapy and skincare. Take advantage of this exciting opportunity to sell your product or service face-to-face with more than 500 women in the local area.

Please help us make this year be the best Women’s Leadership Forum yet!

<table>
<thead>
<tr>
<th>$1000+ SPONSOR through Sept 2, 2019</th>
<th>FREE WITH PACKAGE</th>
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<tbody>
<tr>
<td>EXHIBITOR through Sept 2, 2019</td>
<td>$125</td>
</tr>
<tr>
<td>EXHIBITOR through Feb 2, 2020</td>
<td>$150</td>
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Exhibitor Registration

DEADLINE: SATURDAY, FEB 1, 2020

Business Name: ____________________________________________________________
Service/Product: ____________________________________________________________
Registration Contact: ________________________________________________________
Street Address: _____________________________________________________________
City:_______________________________ State:________ Zip: _________________________
Phone: __________________________________ Fax:_______________________________
Email: ___________________________________________________________________
Website: __________________________________________________________________

OTHER

☐ CLOTHING RACK $50
Includes additional 3 feet next to your booth. Cannot be purchased alone.
Must be in addition to table space.

☐ ELECTRICITY $25
Please supply an extension cord Access to electricity is limited and will be
assigned ON A FIRST COME, FIRST SERVE BASIS.

DOOR PRIZE ☐ YES ☐ NO
Will your company donate a door prize? If yes, what would you like to don-
Value __________________

Special Requests or Additional Comments: ______________________________________
____________________________________________________________________________
____________________________________________________________________________

Please make vendor check payable to
Maryland Public Television Foundation, Inc.
Checks will be deposited upon receipt
Mail to: 11767 Owings Mills Boulevard, Owings Mills, MD 21117

Name __________________________________ Street Address of Cardholder ________________
__________________________________________________________
City/State/Zip __________________________________ Phone __________________________________
__________________________________________________________
Fax ___________________________________________________ Email __________________________

FOR WLF USE ONLY: __________________________________________
Reserve Your Space!

For more information, or to reserve your space, contact:

Colette Colclough
VP Human Resources | Maryland Public Television
Founder, Women's Leadership Forum
wlf@mpt.org

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